



Officer of Marketing & Outreach (Volunteer Position)

This position is responsible for the Thriving Initiative's professional marketing and outreach. They create content for our LinkedIn audience, integrate new professional development opportunities for the team, and spearhead marketing new and continuing programs to the community.

Responsibilities:

- Reach out to community providers and on-campus organizations to foster strong connections
- Develop strategic communication plans to broaden awareness of *The Thriving Initiative* across stakeholder audience(s)
- Spearhead research and collaboration with other organizations
- Host informational sessions, alongside the public relations officer, for members of the community, to learn more about the Thriving Initiative.
- Responsible for disseminating flyers and other marketing materials.
- Ensure outreach and marketing are done in a way that makes resources equitable and accessible.
- Occasional work with the officer of Fundraising.
- Attend PR and Marketing committee meetings.
- Attend and contribute to team meetings.
- Responsible for [LinkedIn](#)
- Oversee design, production, and editing of materials

Expectations:

We are looking for a passionate UCSB Undergraduate student striving to be a part of the change they'd like to see in the community. We are looking for someone who is devoted to our mission to “inspire resilience in response to violence by promoting holistic community healing initiatives.” We understand there are a lot of expectations for this position, and we will make sure you are thoroughly trained and prepared to take on each task if you get the position.

An ideal candidate should have:

- Strong communication skills
- Strong organizational skills and project implementation
- A strong passion for supporting survivors of interpersonal violence.
- Ability to effectively advertise programming.
- Advanced organizational, written, and communication skills
- Exceptional attention to detail.
- A strong desire to help others and create an inclusive online space for the community.
- Ability to effectively communicate and convey ideas through technology.
- Strong project management skills and initiative.
- Ability to effectively collaborate with others.



Questions or looking for another way to get involved?

If you have any additional questions about our organization, the application process, or want to connect about the organization, please contact us at: apply@thethrivinginitiative.org.

For more information on The Thriving Initiative and our upcoming programs please visit our website at <https://www.thethrivinginitiative.org/> and follow us on social media ([@thrivinginitiative](#))!

Apply at: <https://forms.gle/qNnDdSPBTYYOtmDR7>